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FY.BBA IB (2013 Pattern) Sample Question Bank  
For  
103 Micro Economic Analysis

1. If marginal product of labour rises because of new technology:
  - (a) Wages will rise
  - (b) Wages will fall
  - (c) Wages will be unaffected
  - (d) May rise or fall
2. One of the following is NOT an assumption of the marginal productivity theory:
  - (a) Units of factor are homogeneous
  - (b) Mobility of factor
  - (c) Low price of factor
  - (d) Perfect competition
3. The condition of short run equilibrium under monopolistic competition is
  - (a)  $MC=MR$
  - (b)  $AC=MR$
  - (c)  $AC=AR$
  - (d)  $AR=MR$
4. Kinked demand curve explain which of the following features of oligopoly
  - (a) Selling cost
  - (b) Price rigidity
  - (c) Non price competition
  - (d) Product differentiation
5. Monopoly market is :
  - (a) Single seller market
  - (b) single buyer market
  - (c) single buyer and seller
  - (d) None

6. Economics is the study of mankind in the ordinary business of life'. This definition was given by : –
- (a) Adam Smith
  - (b) Lord Robbins
  - (c) Alfred Marshall
  - (d) Samuelson
7. In which type of economy do consumers and producers make their choices based on the market forces of demand and supply?
- (a) Open Economy
  - (b) Controlled Economy
  - (c) Command Economy
  - (d) Market Economy
8. Price theory deals with:
- (a) Product pricing
  - (b) Factor pricing
  - (c) Welfare economics
  - (d) All of the above
9. Theory of distribution studies the problem of:
- (a) What goods to produce and how much to produce
  - (b) How to produce
  - (c) For whom to produce
  - (d) All of the above
10. Central problem of an economy can be:
- (a) What goods to produce and how much to produce
  - (b) How to produce
  - (c) For whom to produce
  - (d) All of the above

**1. Fictitious assets are**

- a. Assets with physical form
- b. Assets with real value
- c. **Deferred revenue expenditure**
- d. None of the above

**2. Example of fictitious assets is**

- a. Cash
- b. Raw material
- c. **Preliminary expenses**
- d. All of the above

**3. Accrual concept says that**

- a. Income and expenses should be recognized as and when they are earned
- b. Income should be recorded on accrual basis
- c. Expenses should be recorded on payment basis
- d. **All of the above**

**4. Matching concept says that**

- a. **Income should be ascertained by comparing revenue with cost**
- b. Income should be recorded on accrual basis
- c. Expenses should be recorded on payment basis
- d. None of the above

**5. Net income is equal to**

- a. Net expenses + net revenue
- b. **Net revenue - net expenses**
- c. Net revenue \* net expenses
- d. None of the above

**6. Separate entity concept says that**

- a. Business is the same entity as its owner
- b. **Business is a separate entity from its owner**
- c. Business will die if the owners die
- d. All of the above

**7. Dual aspect concept says that**

- a. **Every transaction has a dual effect**
- b. Only cash transactions have dual effect
- c. Credit transactions are not recorded in books
- d. All of the above

**8. Assets is equal to**

- a. Liabilities minus capital
- b. **Capital plus liabilities**
- c. Fixed assets minus current assets
- d. All of the above

**9. Going concern concept is**

- a. Business is going to liquidate in the next year
- b. **Business will have indefinite life**
- c. Business will be sold
- d. None of the above

**10. Going concern concept is also called as continuity assumption**

- a. **TRUE**
- FALSE

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1. 10% of 450 is ? b
    - a)450
    - b)45
    - c)44.5
    - d)4.45
  2. Find the dividend on received on share 60 shares of 20 each 9% dividend is declared---
    - a)108
    - b)100
    - c)102
    - d)200
  3. What are the extreme of the proportion 9:3::36:12 - b
    - a)9,3
    - b)9,12
    - c)36:12
    - d)3:36
  4. The number of ways in which 8 distinct toys can be distributed among 5 children is--a
    - (a)  $5^8$
    - (b)  $8^5$
    - (c)  ${}^8P_5$
    - (d)  ${}^5P_5$
  5. If 40 students sit for an aptitude test and 8 of them failed, what percentage of them passed the test?
    - (A) 65%
    - (B) 70%
    - (C) 75%
    - (D) 80%
  6. Dividend is paid only on \_\_\_\_\_. d
    - (a) Loans
    - (b) Debentures
    - (c) Bonds
    - (d) Shares
  7. Evaluate  $\frac{n!}{(n-r)!}$ , when d
    - (i)  $n = 6, r = 2$
    - a)35
    - b)31
    - c)25
    - d)30
  8. Linear Programming problem is a technique of finding the-----d
    - a)infeasible value
    - b)feasible value
    - c)initial value
    - d)Optimal value
  9. A square matrix in which all the non-diagonal elements are zero is called-----d
    - a)scalar matrix
    - b)square matrix
    - c)unit matrix
    - d)diagonal matrix
  10. The sum borrowed is called as -----
    - a)amount
    - b)Interest
    - c)principal
    - d)borrower